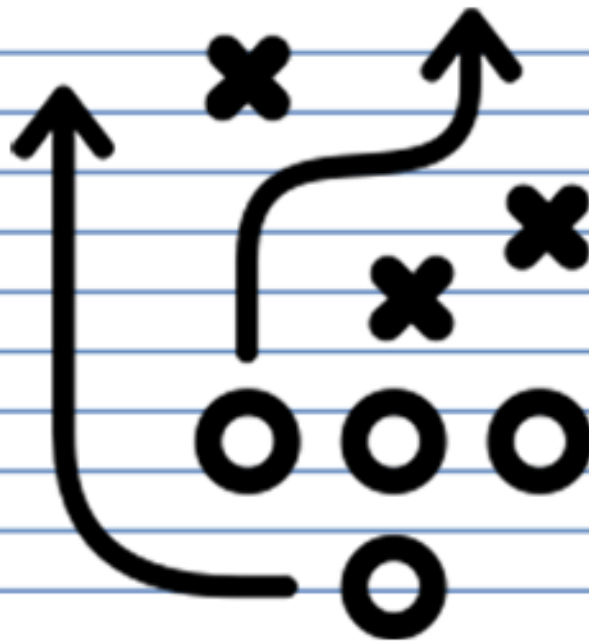




SCHOOL FUNDRAISING PROGRAM

PRESENTED BY



OFFICIAL FUNDRAISING PLAYBOOK

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A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE OF FLORIDA (800) 435-7352. THE TOLL OUT-OF-FLORIDA NUMBER IS (850) 413-0840. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE OF FLORIDA. THE ORGANIZATION'S REGISTRATION NUMBER ISSUED BY THE FLORIDA DEPARTMENT OF AGRICULTURE DIVISION OF CONSUMER SERVICES UNDER CHAPTER 496 OF THE FLORIDA STATUTE IS CH-03767. THE PERCENTAGE OF EACH CONTRIBUTION RETAINED BY ANY PROFESSIONAL SOLICITOR THAT HAS CONTRACTED WITH THE ORGANIZATION IS 0%. THE PERCENTAGE OF EACH CONTRIBUTION THAT IS RECEIVED BY THE ORGANIZATION IS 100%.

GAME INFORMATION

Date - Monday, December 31, 2018


















Time – 7:30 Kickoff

Network – ESPN



Teams – Teams will be announced Sunday, December 2nd as part of the Selection Show. The SEC will provide the home team & the away team will be from the Big 10, ACC, or Notre Dame.

SELECTION PROCESS

		 
<p>The Southeastern Conference will send a representative to participate in the TaxSlayer Bowl game as the home team.</p>	<p>The Big Ten Conference & the Atlantic Coast Conference or Notre Dame will have a representative in the TaxSlayer Bowl. Over six years from 2015-2020 and in no particular order, three representatives from each conference will participate in the bowl game.</p>	
             	             	             

HOW THE FUNDRAISING PROGRAM WORKS

- Students may sell TaxSlayer Gator Bowl tickets at a discounted rate as a fundraiser for their school or organization.
- **For each \$25 ticket sold (regularly \$60), \$15 is retained by the participating school.**
- Funds raised are *unrestricted*.
- No collection of money or distribution of tickets required.
- Tickets sold by each participating school will be issued together in a block.
- This special offer expires November 30, 2018 (prior to the announcement of the participating teams).
- **Sales are not restricted to members of the school community. Anyone is eligible to purchase – family friends, distant relatives, neighbors, etc.**
- At the conclusion of the fundraiser, the TaxSlayer Gator Bowl will make one single payment of \$15 per ticket sold to the school!
- Program coordinators will also be recognized on-field at the TaxSlayer Gator Bowl.

To participate in the program, submit the Registration Form & Waiver to the TaxSlayer Gator Bowl via e-mail, mail, fax, or visit taxslayerbowl.com/community/school-fundraising-program/ to register online.

**** Registration Form & Waiver must be submitted to the TaxSlayer Gator Bowl by November 2, 2018***

**TaxSlayer Gator Bowl
Attn: School Fundraising Program
One Gator Bowl Blvd.
Jacksonville, FL 32202
Email: kayla@taxslayerbowl.com**

NEW! ONLINE SALES PLATFORM, FEVO

Your school will receive your own link to personalize with school name, photos and a message for those purchasing.
(You send us logo, photos and your message, and we will create the web page)



YOUR SCHOOL LOGO HERE

**Your School Name Here TaxSlayer Gator Bowl
School Fundraising Program**

TIAA Bank Field
1 TIAA Bank Field Drive Jacksonville, FL 32202
Monday, December 31, 7:30 PM

Your Personalized Message Here!

BUY TICKETS



Grow your group and share unforgettable experiences

See your group See other groups



Your group

FRIENDS

1st	<input checked="" type="checkbox"/>	You
2nd	<input checked="" type="checkbox"/>	Your Classmate
3rd	<input checked="" type="checkbox"/>	Your Boss
4th	<input checked="" type="checkbox"/>	Your Co-Worker
5th	<input checked="" type="checkbox"/>	Your Spouse
6th	<input checked="" type="checkbox"/>	Your Childhood Friend
7th	<input checked="" type="checkbox"/>	Your Sister-in-Law
8th	<input checked="" type="checkbox"/>	Your Quirky Friend

Total group size: 0

- Send the link home with your students, post it on your social media page, etc. to encourage people to support your school by purchasing tickets to the TaxSlayer Gator Bowl.
- FEVO will collect all money and we will send one check to your school at the end of the fundraiser.
- FEVO will also distribute all tickets via e-mail to purchasers.
- Competition Element: The online scoreboard will allow you to create an internal competition between teachers, school clubs, sports teams, etc. within the school.

REGISTRATION FORM

Please submit the **Signed Waiver** with this Registration Form to register your school!

SCHOOL NAME: _____

SCHOOL'S ADDRESS: _____

SCHOOL'S PHONE #: _____ FAX #: _____

PROGRAM COORDINATOR'S NAME: _____

PROGRAM COORDINATOR'S
RELATION TO SCHOOL/ORGANIZATION: _____

PROGRAM COORDINATOR'S PHONE #: _____

PROGRAM COORDINATOR'S E-MAIL ADDRESS: _____

SCHOOL ORGANIZATION(S) PARTICIPATING (Please list all organizations participating):

_____ We are interested in a Mascot Appearance at our school. As always, there is no charge for a visit from PATCHES. Please submit Mascot Appearance Request Form (page 9).

**PLEASE E-MAIL, FAX, OR MAIL TO THE TAXSLAYER GATOR BOWL OFFICE OR REGISTER
ONLINE AT WWW.TAXSLAYERBOWL.COM**

**TaxSlayer Gator Bowl
Attn: School Fundraising Program
One Gator Bowl Blvd.
Jacksonville, FL 32202
Email: kayla@taxslayerbowl.com**

WAIVER

PLEASE NOTE: This form must be **signed and returned** to the TaxSlayer Gator Bowl office. Once the TaxSlayer Gator Bowl office receives the completed **Registration Form (page 6)** and this **Signed Waiver (page 7)**, your school is officially registered to participate in this fundraising program!

Please review the following and complete the portion below:

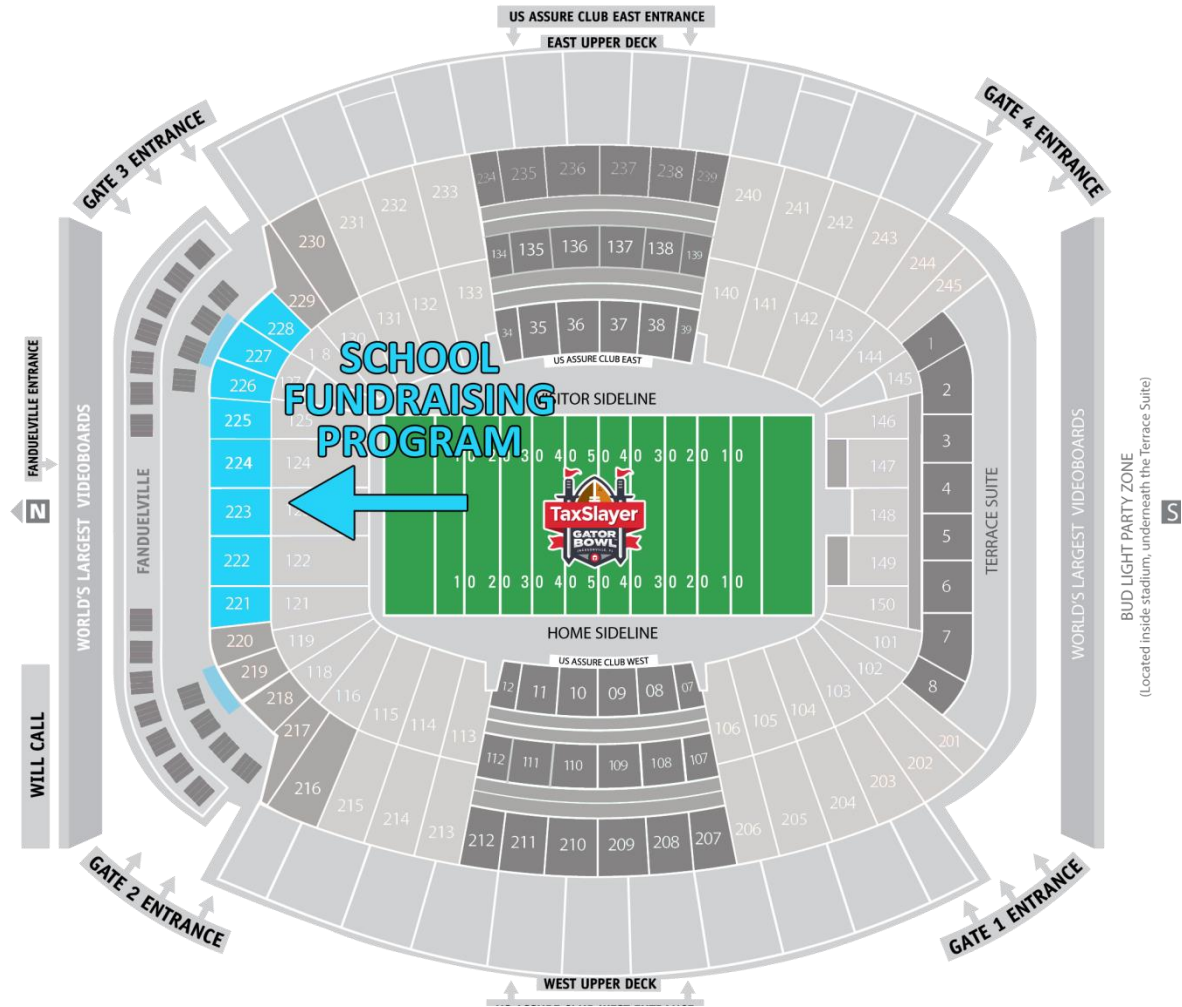
- Only 2,500 seats have been reserved for this exclusive program
- I understand the deadline to purchase School Fundraising Program tickets is November 30th at 5pm. The TaxSlayer Gator Bowl will not fulfill school program ticket orders after this date.
- I understand that any organization participating in the TaxSlayer Gator Bowl School Fundraising Program is **prohibited** from selling tickets to brokers. The TaxSlayer Gator Bowl reserves the right *at their sole discretion* to review and/or reject any ticket sales from an organization that they believe has participated in the sale of tickets to brokers and any ticket sales outlets.

I, _____ (First and Last name),
have read and agree to adhere to these responsibilities as the Program Coordinator
at _____ (School).

Signature: _____ Date: _____

Please send via email, fax, or mail to:
TaxSlayer Gator Bowl
Attn: School Fundraising Program
One Gator Bowl Blvd.
Jacksonville, FL 32202
Email: kayla@taxslayerbowl.com

SEAT LOCATION MAP



Tickets sold by each school will be issued **together** in an individual block.

**Handicapped seating may not be with the rest of the group.*

SCHOOL MASCOT VISITS

- Our mascots, Mr. Tax and PATCHES, LOVE visiting local schools throughout the year as the official mascots of the TaxSlayer Gator Bowl!
- Mascot requests must be made at least 2 weeks *in advance*, so that the TaxSlayer Gator Bowl has adequate time to schedule your visit.
- Mascot visits typically last between 30 – 45 minutes unless otherwise agreed upon.
- Although our mascots cannot speak, they will be accompanied by a member of the TaxSlayer Gator Bowl staff who will be happy to discuss the school fundraising program and answer any questions.
- Please be sure to specify the type of event PATCHES will be attending. (IE. Fall festival, classroom visits, PTA meeting, assembly, etc.)
- Mascot appearances are limited to one visit per school per year.
- All mascot visits are subject to PATCHES' availability.

To request a mascot visit at your school simply complete the following form and return to Kayla Vanderlaan – kayla@taxslayerbowl.com. A member of TaxSlayer Gator Bowl staff will contact you to confirm the date requested and discuss logistics of the visit.

REQUEST FORM

SCHOOL NAME:

VISIT COORDINATOR'S NAME:

PROGRAM COORDINATOR'S E-MAIL ADDRESS:

PROGRAM COORDINATOR'S PHONE #:

APPEARANCE DATE & TIME REQUESTED:

LOCATION OF MASCOT VISIT:

TYPE OF APPEARANCE:



FREQUENTLY ASKED QUESTIONS

WHAT DO YOU MEAN BY THE FUNDS ARE UNRESTRICTED?

At the conclusion of the fundraising program, you will receive a check for the lump sum of \$15 per ticket sold. It's completely up to you how, when, where, why and what on the money will be spent with no questions asked by us. We do always love to hear your stories though of how the money is used if you're willing to share.

HOW LONG IS THE SCHOOL FUNDRAISING PROGRAM AVAILABLE?

Registration for the school fundraising program ends on November 2, 2018, and all sales must be completed by November 30, 2018. Each participating school club/organization will determine the timing & length of the program's sales within the allotted time frame (Now – November 30)

IS THERE A CERTAIN NUMBER OF TICKETS THAT MY GROUP MUST SELL?

No. You may sell any number of tickets. No matter the number sold, you keep \$15 per ticket to spend on your project. Only 2,500 tickets have been allocated to this program – when that number has been reached, the TaxSlayer Gator Bowl will cease ticket sales.

HOW DO I HANDLE HANDICAP ACCESSIBLE SEATING NEEDS?

There will be a handicap accessible ticket option they can purchase directly in the ticket platform. **Please note:** In order to accommodate all handicapped ticket requests, the TaxSlayer Gator Bowl asks that **only one companion seat is requested per accessible ticket.**

HOW ARE THE TICKETS DISTRIBUTED?

Our online platform, FEVO has made the process of distributing tickets seamless. Each person who purchases tickets will include their e-mail address. At the end of the program, e-tickets will be e-mailed to each person that purchased. It's that simple. No distribution needed from the school!

CAN ONLY STUDENTS/PARENTS BUY TICKETS?

No! Tickets through your program can be purchased by anyone who wants to help your cause or sit in your school's block.

IF YOU HAVE ANY OTHER QUESTIONS, PLEASE DON'T HESITATE TO REACH OUT TO OUR SCHOOL PROGRAM COODRINATOR, KAYLA VANDERLAAN – kayla@taxslayerbowl.com