



2021-22 Nominee Packet



GATOR BOWL SPORTS

GREEN JACKET COMMITTEE MEMBERSHIP

INFORMATION PACKET

ABOUT GATOR BOWL SPORTS

Gator Bowl Sports is a nonprofit membership organization established to serve as the facilitator of collegiate sporting events in Northeast Florida. Gator Bowl Sports serves the parent company of the TaxSlayer Gator Bowl and Gator Bowl Charities.

Our mission includes:

- To conduct a highly respected annual post-season college football game (TaxSlayer Gator Bowl), collegiate athletic events (FSU-Florida baseball game), which provides an economic benefit to our community (over \$25 million overall economic impact annually) as well as over three hours of national television exposure to Jacksonville;
- To support the community through multiple Gator Bowl Charities programs, focusing primarily on middle school aged youth (Send a Child to the Game, Little Gator Bowl, Sports Career Fairs, Dream Team, Scholarships and Blessings in a Backpack);
- To support the City of Jacksonville and the Jacksonville Jaguars in opportunities to advance facility enhancements in and around the athletic facilities in our quadrant (TIAA Bank Field, 121 Financial Ballpark, VyStar Veterans Memorial Arena, etc.);
- To honor the historical aspects of the Gator Bowl, dating back to our start in 1946 (6th oldest college bowl game);
- To elevate the profile of our post-season college football game and be in consideration for possible expansion of the College Football Playoff;
- To prove the City of Jacksonville fully supports college football by way of corporate and private engagement --- translating into attendance and financial levels that illustrate this commitment, regardless of the participants in the post-season bowl game;
- To interact and support an active group of volunteers in all levels of giving, who enjoy donating their time and effort to the betterment of the bowl – and having fun in doing so.

OUR BRANDS



THE GREEN JACKET COMMITTEE

The TaxSlayer Gator Bowl Green Jackets (*formerly Committee*) has existed as a body of Jacksonville's strongest advocates for over two decades. A group comprised of over 250 men and women who are passionate about collegiate sports and the Northeast Florida community, the TaxSlayer Gator Bowl Committee continues to push forward the mission of our organization – to enhance and positively impact the quality of life and community pride in Jacksonville, along with generating economic impact and growth for Northeast Florida through professional and amateur sports.

LEVELS OF GREEN JACKET COMMITTEE MEMBERSHIP

| | VETERAN Committee Membership | GENERAL Committee Membership | Class of Member | Junior Membership |
|---|------------------------------------|------------------------------------|----------------------|--|
| Term | 7+ Consecutive Years of Service | Years 2-6 | New Member | Must be under 35 <i>(as of April 1)</i> |
| REQUIREMENTS | | | | |
| Fee | \$0 | \$500 annually | \$500 annually | \$250 annually |
| Fundraising Requirement | \$3,000 annually | \$3,000 annually | \$3,000 annually | \$1,500 annually |
| Volunteer Requirement | Yes | Yes | Game Day Ambassadors | Game Day Ambassadors |
| Member Training Classes | No | No | Yes | Yes |
| BENEFITS | | | | |
| Committee Meetings | Yes | Yes | Yes | Yes |
| Holiday Party | Yes | Yes | Yes | Yes |
| THE PLAYERS Social | Yes | Yes | Yes | Yes |
| Courtesy Event Tickets | Yes | Yes | Yes | Available to purchase |
| Green Jacket | Yes | Yes | No | No |
| Able to Scout | Yes | Yes | No | No |
| Membership Gift | Yes | Yes | Yes | No |
| Opportunity to serve on committees | Yes | Yes | No | No |

NEW MEMBER BENEFITS & REQUIREMENTS

All individuals nominated as a **NEW MEMBER** will serve in the “Class of 2021” and will attend a year of New Member training led by your Green Jacket Committee peers.

BENEFITS

Annual Benefits for NEW MEMBERS include:

- Socials/Cocktail Receptions exclusive to Gator Bowl Sports Members
- Complimentary Tickets to Special Events:
 - TaxSlayer Gator Bowl Chairman’s Pre-Game VIP Party
 - TaxSlayer Gator Bowl Holiday Party (featuring the head coaches of both universities playing in the TaxSlayer Gator Bowl)
 - Gator Bowl Sports Day at THE PLAYERS Reception
- Annual Membership Gift

Additional Benefits for NEW MEMBERS include:

- Exclusive pre-sale access to Gator Bowl Sports events
- Recognition in the official TaxSlayer Gator Bowl game program
- Opportunity to participate in seasonal sports promotions – College Football Playoff Pool, NCAA Bracket Challenge, etc.
- Opportunity to win raffle prizes throughout the year at socials/cocktail receptions

REQUIREMENTS

Green Jacket Committee Membership Fee – \$500

- This fee does not count towards your Committee Fundraising Minimum and is non-transferable and non-refundable. Payment is due in full by August 15, 2021.

Green Jacket Committee Fundraising Minimum – \$3,000

- Green Jacket Committee Members are required to meet a Fundraising Minimum of \$3,000. One New Member meeting will be focused on “how to” fundraise to assist members in accomplishing this requirement. ***Green Jacket Committee members must reach their minimum fundraising by December 31, 2021 to remain on the committee.***

Committee Ticket Purchase Minimum

- Green Jacket Committee Members must purchase a minimum of two (2) TaxSlayer Gator Bowl tickets prior to December 1, 2021.

Volunteering Requirement

- Green Jacket Committee Members must volunteer for a minimum of one (1) volunteer position at a TaxSlayer Gator Bowl Event prior to December 31, 2021. New Members will serve on a volunteer project together in their first year and then are free to volunteer as they wish in future years of service.

Membership Agreement Form

- The Membership Agreement form must be completed no later than August 15, 2021 in order to participate in the 2021-2022 membership year.

JUNIOR MEMBERSHIP BENEFITS & REQUIREMENTS

All individuals nominated as a **JUNIOR MEMBER** must be under 35 years old as of April 1, 2021 and will attend a year of New Member training led by your Green Jacket Committee peers. Junior members may only serve in the junior membership program for **two years** and then must advance to full Green Jacket Committee Membership. Individuals under 35 do not have to serve as Junior Members and may opt to be nominated for full Green Jacket Committee Membership.

BENEFITS

Annual Benefits for JUNIOR MEMBERS include:

- Socials/Cocktail Receptions exclusive to Gator Bowl Sports Members
- Complimentary Tickets to Special Events:
 - TaxSlayer Gator Bowl Holiday Party (featuring the head coaches of both universities playing in the TaxSlayer Gator Bowl)
 - Gator Bowl Sports Day at THE PLAYERS Reception

Additional Benefits for JUNIOR MEMBERS include:

- Exclusive pre-sale access to Gator Bowl Sports events
- Recognition in the official TaxSlayer Gator Bowl game program
- Opportunity to participate in seasonal sports promotions – College Football Playoff Pool, NCAA Bracket Challenge, etc.
- Opportunity to win raffle prizes throughout the year at socials/cocktail receptions

REQUIREMENTS

Junior Membership Fee – \$250

- This fee does not count towards your Committee Fundraising Minimum and is non-transferable and non-refundable. Payment is due in full by August 15, 2021.

Junior Membership Fundraising Minimum – \$1,500

- Green Jacket Committee Members are required to meet a Fundraising Minimum of \$1,500. One New Member meeting will be focused on “how to” fundraise to assist members in accomplishing this requirement. ***Junior Members must reach their minimum fundraising by December 31, 2021 to remain on the committee.***

Junior Members Ticket Purchase Minimum

- Junior Members must purchase a minimum of two (2) TaxSlayer Gator Bowl tickets prior to December 1, 2021.

Volunteer Requirement

- All members must volunteer for a minimum of one (1) volunteer position at a TaxSlayer Gator Bowl Event prior to December 31, 2021. Junior Members will serve on a volunteer project together in their first year and then are free to volunteer as they wish in future years of service.

Membership Agreement Form

- The Membership Agreement form must be completed no later than August 15, 2021 in order to participate in the 2021-2022 membership year.