

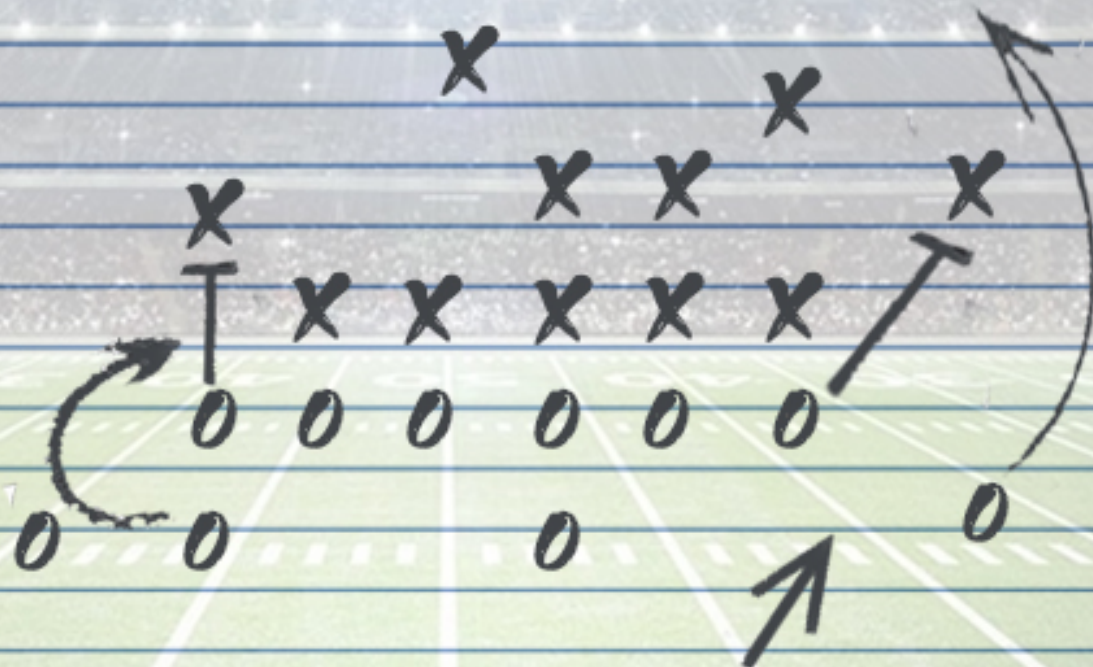


# SCHOOL FUNDRAISING PROGRAM

PRESENTED BY



ADVANCING THE WAY THE WORLD  
PAYS, BANKS AND INVESTS™



## OFFICIAL FUNDRAISING PLAYBOOK

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A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE OF FLORIDA (800) 435-7352. THE TOLL OUT-OF-FLORIDA NUMBER IS (850) 413-0840. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE OF FLORIDA. THE ORGANIZATION'S REGISTRATION NUMBER ISSUED BY THE FLORIDA DEPARTMENT OF AGRICULTURE DIVISION OF CONSUMER SERVICES UNDER CHAPTER 496 OF THE FLORIDA STATUTE IS CH-03767. THE PERCENTAGE OF EACH CONTRIBUTION RETAINED BY ANY PROFESSIONAL SOLICITOR THAT HAS CONTRACTED WITH THE ORGANIZATION IS 0%. THE PERCENTAGE OF EACH CONTRIBUTION THAT IS RECEIVED BY THE ORGANIZATION IS 100%.

## GAME INFORMATION

**Date** - Friday, December 31, 2021

**Time** – 11:00am Kickoff

**Network** – ESPN



**Teams** – Teams will be announced Sunday, December 5 as part of the Selection Show. The SEC will provide the home team & a representative from the ACC or Notre Dame will be the opponent.



## SELECTION PROCESS



THE SOUTHEASTERN CONFERENCE  
WILL SEND A REPRESENTATIVE TO  
SERVE AS THE HOME TEAM.



THE ATLANTIC COAST CONFERENCE  
WILL SEND A REPRESENTATIVE TO  
SERVE AS THE VISITING TEAM.



## A MESSAGE FROM THE PROGRAM SPONSOR

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### **FIS Encourages a Culture of Giving Back**

We do this by devoting our time, talents and resources to the communities we live and work in, and by supporting our clients, colleagues and communities in their time of need.

Making a difference and achieving our goal comes through programs designed with a purpose to improve our communities like the TaxSlayer Gator Bowl Fundraising Program.

Learn more about how FIS is advancing our communities [here](#)!



## HOW THE FUNDRAISING PROGRAM WORKS

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- Students may sell TaxSlayer Gator Bowl tickets at a discounted rate as a fundraiser for their school or organization.
- **For each \$25 ticket sold (regularly \$50), \$15 is retained by the participating school.**
- Funds raised are *unrestricted*.
- No collection of money or distribution of tickets required.
- Tickets sold by each participating school will be issued together in a block.
- Registration expires November 1, 2021.
- Ticket sales are cut off December 1, 2021.
- **Sales are not restricted to members of the school community. Anyone is eligible to purchase – family friends, distant relatives, neighbors, etc.**
- At the conclusion of the fundraiser, the TaxSlayer Gator Bowl will make one single payment of \$15 per ticket sold to the school!

**To participate in the program, submit the Registration Form, W-9, and Waiver to the TaxSlayer Gator Bowl via e-mail, mail, fax, or visit**

**[taxslayergatorbowl.com/community/schoolfundraisingprogram/](http://taxslayergatorbowl.com/community/schoolfundraisingprogram/)**  
**to register online.**

***\* Registration Form & Waiver must be submitted to the  
TaxSlayer Gator Bowl by November 1, 2021.***

**TaxSlayer Gator Bowl  
Attn: School Fundraising Program  
One Gator Bowl Blvd.  
Jacksonville, FL 32202  
Email: [jshepherd@taxslayergatorbowl.com](mailto:jshepherd@taxslayergatorbowl.com)**

NEW THIS  
YEAR!!!

## **FORTUNE FAVORS THE BOWL'D**

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Each participating organization will automatically participate in the "Fortune Favors the Bowl'd" Competition for a chance to win BONUS CASH for your organization.

Based on total ticket sales at the conclusion of the program, the TaxSlayer Gator Bowl in partnership with Gator Bowl Charities and the College Football Playoff Foundation will be awarding a bonus cash prize to the top three sales finishers as follows:

**1<sup>st</sup> place: \$2,500**

**2<sup>nd</sup> place: \$1,500**

**3<sup>rd</sup> place: \$1,000**

Program coordinators of the top 3 finishing schools will be recognized on-field during this year's TaxSlayer Gator Bowl on December 31, 2021 and each receive two (2) complimentary tickets and a parking pass for the game.

Bonus Prizes will be awarded by check to the participating organizations at the conclusion of the fundraising program.

## REGISTRATION FORM

Please submit the **Signed Waiver** and a **W-9** with this Registration Form to register your school!

SCHOOL NAME: \_\_\_\_\_

SCHOOL'S ADDRESS: \_\_\_\_\_

SCHOOL'S PHONE #: \_\_\_\_\_ FAX #: \_\_\_\_\_

ORGANIZATION/CLUB PARTICIPATING: \_\_\_\_\_

PROGRAM COORDINATOR'S NAME: \_\_\_\_\_

PROGRAM COORDINATOR'S  
RELATION TO SCHOOL/ORGANIZATION: \_\_\_\_\_

PROGRAM COORDINATOR'S PHONE #: \_\_\_\_\_

PROGRAM COORDINATOR'S E-MAIL ADDRESS: \_\_\_\_\_

HOW DO YOU PLAN TO SPEND THE MONEY YOU RECEIVE? (IF YOU'RE A SCHOOL  
ORGANIZATION, WHAT IS THE MONEY GOING TOWARDS)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- ☐ I understand that I must provide a W-9 in order to complete the registration process for the TaxSlayer Gator Bowl School Fundraising program.

\_\_\_\_\_ We are interested in a Mascot Appearance at our school. As always, there is no charge for a visit from PATCHES. Please submit Mascot Appearance Request Form (page 9).

**PLEASE E-MAIL, FAX, OR MAIL TO THE TAXSLAYER GATOR BOWL OFFICE OR REGISTER  
ONLINE AT [WWW.TAXSLAYERGATORBOWL.COM](http://WWW.TAXSLAYERGATORBOWL.COM)**

**TaxSlayer Gator Bowl  
Attn: School Fundraising Program  
One Gator Bowl Blvd.  
Jacksonville, FL 32202  
Email: [jshepherd@taxslayergatorbowl.com](mailto:jshepherd@taxslayergatorbowl.com)**

# TAXSLAYER GATOR BOWL SCHOOL FUNDRAISING PROGRAM

## WAIVER

**PLEASE NOTE:** This form must be **signed and returned** to the TaxSlayer Gator Bowl office. Once the TaxSlayer Gator Bowl office receives the completed **Registration Form (page 6)**, this **Signed Waiver (page 7)** and a **W-9 form**, your school is officially registered to participate in this fundraising program!

Please review the following and complete the portion below:

- Only 2,500 seats have been reserved for this exclusive program. Tickets are available on a first come, first served basis.
- I understand the deadline to purchase School Fundraising Program tickets is December 1 at 5pm. The TaxSlayer Gator Bowl will not fulfill school program ticket orders after this date.
- I understand that any organization participating in the TaxSlayer Gator Bowl School Fundraising Program is **prohibited** from selling tickets to brokers. The TaxSlayer Gator Bowl reserves the right *at their sole discretion* to review and/or reject any ticket sales from an organization that they believe has participated in the sale of tickets to brokers and any ticket sales outlets.

I, \_\_\_\_\_ (First and Last name),  
have read and agree to adhere to these responsibilities as the Program Coordinator  
at \_\_\_\_\_ (School).

### Program Coordinator

Name (Print): \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### School Administrator

Name (Print): \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please send via email, fax, or mail to:**

**TaxSlayer Gator Bowl**

**Attn: School Fundraising Program**

**One Gator Bowl Blvd.**

**Jacksonville, FL 32202**

**Email: [jshepherd@taxslayergatorbowl.com](mailto:jshepherd@taxslayergatorbowl.com)**



## SCHOOL MASCOT VISITS

- Our mascots, Mr. Tax and PATCHES, LOVE visiting local schools throughout the year as the official mascots of the TaxSlayer Gator Bowl!
- Mascot requests must be made at least 2 weeks *in advance*, so that the TaxSlayer Gator Bowl has adequate time to schedule your visit.
- Mascot visits typically last between 30 – 45 minutes unless otherwise agreed upon.
- Although our mascots cannot speak, they will be accompanied by a member of the TaxSlayer Gator Bowl staff who will be happy to discuss the school fundraising program and answer any questions.
- Please be sure to specify the type of event PATCHES will be attending. (IE. Fall festival, classroom visits, PTA meeting, assembly, etc.)
- Mascot appearances are limited to one visit per school per year.
- All mascot visits are subject to availability.

To request a mascot visit at your school simply complete the following form and return to Jacelyn Shepherd – [jshepherd@taxslayergatorbowl.com](mailto:jshepherd@taxslayergatorbowl.com). A member of TaxSlayer Gator Bowl staff will contact you to confirm the date requested and discuss logistics of the visit.

### REQUEST FORM

SCHOOL NAME:

VISIT COORDINATOR'S NAME:

PROGRAM COORDINATOR'S E-MAIL ADDRESS:

PROGRAM COORDINATOR'S PHONE #:

APPEARANCE DATE & TIME REQUESTED:

LOCATION OF MASCOT VISIT:

TYPE OF APPEARANCE:



## FREQUENTLY ASKED QUESTIONS

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### **WHAT DO YOU MEAN BY THE FUNDS ARE UNRESTRICTED?**

At the conclusion of the fundraising program, you will receive a check for the lump sum of \$15 per ticket sold. It's completely up to you how, when, where, why and what on the money will be spent with no questions asked by us. We do always love to hear your stories though of how the money is used if you're willing to share.

### **HOW LONG IS THE SCHOOL FUNDRAISING PROGRAM AVAILABLE?**

Registration for the school fundraising program ends on November 1, 2021, and all sales must be completed by December 1, 2021. Each participating school club/organization will determine the timing & length of the program's sales within the allotted time frame (Now – December 1)

### **IS THERE A CERTAIN NUMBER OF TICKETS THAT MY GROUP MUST SELL?**

No. You may sell any number of tickets. No matter the number sold, you keep \$15 per ticket to spend on your project. Only 2,500 tickets have been allocated to this program – when that number has been reached, the TaxSlayer Gator Bowl will cease ticket sales.

### **HOW DO I HANDLE HANDICAP ACCESSIBLE SEATING NEEDS?**

There will be a handicap accessible ticket option they can purchase directly in the ticket platform. **Please note:** In order to accommodate all handicapped ticket requests, the TaxSlayer Gator Bowl asks that **only one companion seat is requested per accessible ticket.**

### **HOW ARE THE TICKETS DISTRIBUTED?**

Our online platform, FEVO has made the process of distributing tickets seamless. Ticket buyers will make their purchase directly online and the tickets will be emailed to the purchaser directly. It's that simple. No distribution needed from the school!

### **HOW DOES FEVO WORK?**

- Your school will receive a link and a promo code to provide prospective buyers.
- Send the link home with your students, post it on your social media page, etc. to encourage people to support your school by purchasing tickets to the TaxSlayer Gator Bowl.
- FEVO will collect all money and we will send one check to your school at the end of the fundraiser.
- FEVO will distribute all tickets via e-mail to purchasers between 24-48 hours in advance to kickoff.

### **CAN ONLY STUDENTS/PARENTS BUY TICKETS?**

No! Tickets through your program can be purchased by anyone who wants to help your cause or sit in your school's block.

**IF YOU HAVE ANY OTHER QUESTIONS, PLEASE DON'T HESITATE TO REACH OUT TO OUR SCHOOL PROGRAM COODRINATOR, JACELYN SHEPHERD – [jshepherd@taxslayergatorbowl.com](mailto:jshepherd@taxslayergatorbowl.com)**